

“Capture the Moment”

[Red Lion Hotel - Pocatello](#)

Tuesday, May 6

7:30 a.m. – 5 p.m. [Idaho Travel Council Meeting](#) – includes grant hearings presentation of grant request by non-profit tourism marketing groups to the Idaho Travel Council. The grants will be awarded in July after final submission in June. We encourage early arrivals to the conference, interested in the presentations, to join the audience to learn about all the great ongoing and proposed tourism marketing ideas throughout the state.

2:30 – 4:00 p.m. Pre-conference tour at [Massacre Rocks State Park](#) (exit 28 Interstate 86 @ 30 miles west of Pocatello). Join the rangers at Massacre Rocks State Park for a fascinating tour of this historic and cultural gem.

3:00 p.m. Registration & Trade Show Opens

5:30 – 7:00 p.m. Reception with Exhibitors sponsored by [AAA Tour Books](#)

7:00 p.m. Evening on Your Own

Hosts from Pocatello are on hand at registration to assist you with restaurant suggestions:

[Casino*](#)

[Downtown**](#)

[Karaoke on site in the lounge](#)

*Buses depart Red Lion at 7:15 for the Fort Hall Casino

**Public Transportation operates near the hotel to downtown. The Hotel also offers shuttle service.